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## Key Retailers

**Bass Pro Shops**  
**Belk for Women**  
**Belk for Men**  
**JCPenney**  
**Carmike Theater**

## Contact Information

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### Vicki Leiknes

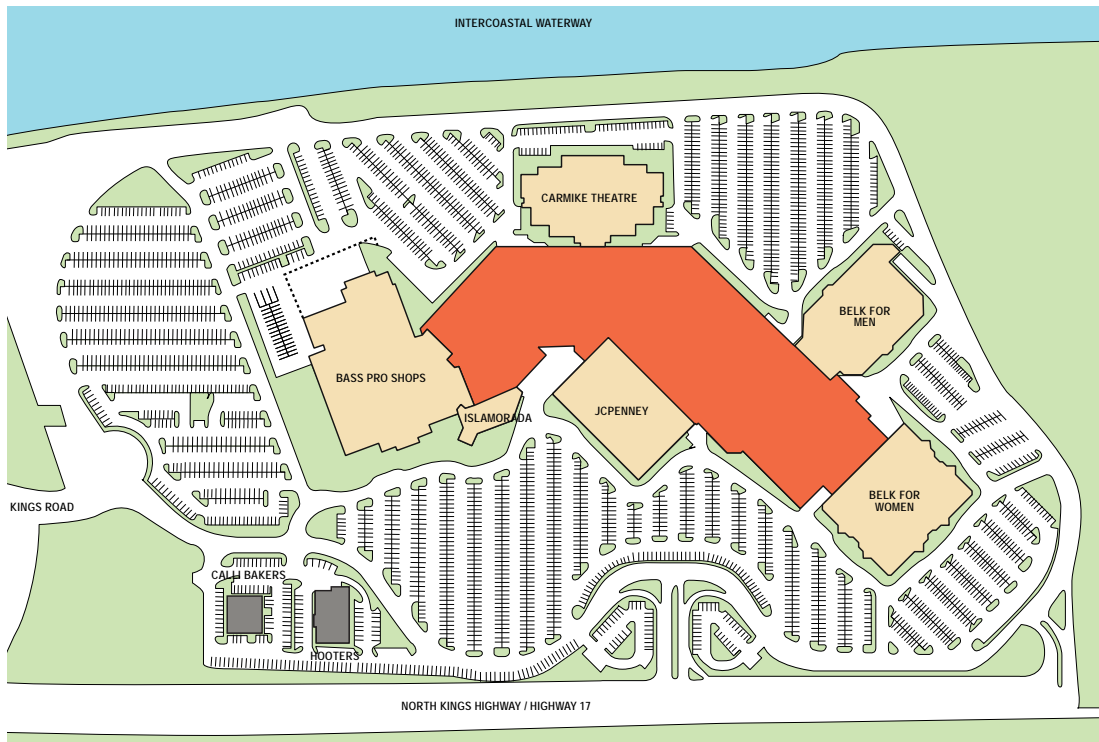
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## Center at a Glance

- Myrtle Beach Mall is a regional shopping center in coastal South Carolina, with a trade area that extends more than 25 miles and features strong, successful anchors including, Belk, JCPenney, Carmike Cinema and South Carolina's only Bass Pro Shops Outdoor World, as well as approximately 80 specialty stores
- The Myrtle Beach area of South Carolina attracts over 14 million visitors between two distinct tourist seasons annually and continually proves that it is worthy of the moniker "The Grand Strand". Year after year, Myrtle Beach garners prestigious awards and designations for its highly acclaimed beaches, golf and family destinations
- In 2010, TripAdvisor.com listed Myrtle Beach in two of its Traveler's Choice lists - ranking Myrtle Beach the "#1 Beach and Sun Destination in the United States" and the "#5 Beach and Sun Destination in the World"; Smarter Travel listed Myrtle Beach among the "Top Ten Best Beach Towns in America" and Yahoo Travel listed Myrtle Beach among the "Top Ten Family Friendly Holiday and World Travel Destinations"
- Belk Department Store is embarking on a substantial renovation of their men's and ladies' stores, which includes capturing almost 10,000 square feet of additional selling area, with an expected completion of October 2011
- Myrtle Beach Mall is conveniently located adjacent to the intersection of Kings Highway (SC 17) and Veteran's Highway (SC 22), with a combined daily traffic count of approximately 90,000 vehicles





## Site Plan

# Myrtle Beach Mall

## Statistics & Demographics

### Property Data

Opening Date	1986
Renovation Date	2004
Site	61.1 acres
Parking	3,233 spaces
Total Stores	80

### Leasable Area

Total Mall GLA	523,556 s.f.
Mall Shops	189,926 s.f.
Outparcels	6,252 s.f.
Anchor (Total)	327,378 s.f.
Bass Pro Shops	108,048 s.f.
Belk for Women	61,234 s.f.
Belk for Men	57,621 s.f.
JCPenney	50,475 s.f.
Carmike Theatre	50,000 s.f.

### Trade Area by Zip Code

Population	330,743
Total Households	137,888
Avg. Household Income	\$59,849
Median Age	42 yrs.

Source: DemographicsNow - 2010

## Location Map



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